

December 2008

Merry Christmas and Happy New Year

It's that time of year when we get so busy with the Holidays we're surprised we get anything done at all. It's easy to think that you don't have time to worry about things like a web site. In fact, the opposite is true. This is the biggest opportunity of the year to reach people who need Jesus. Many of them will be looking online to find a church to visit for Christmas services. Make sure that when they come across your site that it effectively communicates the same thing you would want that person to know if you were inviting them in person, but make sure it answers the questions they won't ask as well—such as *why they need the most important Christmas Gift ever given!*

New/Updated Features

- Disk Space increased—see article at right.
- New Style—"Clean" now available with many layouts. It offers the same look as the Asian and Classic designs but has a white page background and different header.

Feature of the Month

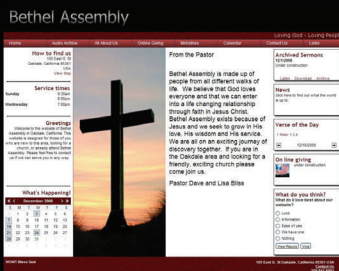
Service Times sub-modules

The Service Times Small and Medium sub-modules on your home page are designed for just that—service times. Visitors want to know when to show up for "church". That's all that needs to go there. Use a full-page module to detail other weekly events that aren't services.

We see many people trying to put too many events on the front page. This not only looks cluttered, but it obscures the information that visitors are looking for. Don't be tempted to fall into this trap. Keep your home page simple, and put the juicy details on your menu.

Spotlight Site

Bethel Assembly
www.bethelokdale.org



Strengths: Simple, uncluttered, well organized, graphics work well with design

Good news of Great Joy...

Increased Disk Space—No Extra Cost!

The amount of disk space you have available to store your graphics, photos, audio files, and videos has just doubled!

- Premium Package—your available space has gone from 500 Megabytes to a full Gigabyte.
- Standard and Basic—your available space has gone from 50 Megabytes to 100 Megabytes.

You can still purchase additional space if you need it, and \$30/month now purchases an additional 1GB instead of 500MB.

Would you like to earn \$1440 per hour?!?

It sounds unbelievable, but you can, just by taking advantage of Churchonline.net's referral bonus. If you spent 10 minutes referring each of six friends or pastors to churchonline.net, and each of those six signed up for our premium package and stayed with us for 6 months, you would get a check for \$1440! For ONE HOUR'S WORK! Believe it or not, it's that simple!

For every church that signs up with Churchonline.net and mentions that you referred them, you will receive a check for 3 months worth of whatever package they choose, once they've paid for six months. This means that if they choose the premium package at \$80/month, you will get $3 \times 80 = \$240$.

You do it when you see a good movie. You do it when you have a great experience at a restaurant. You even tell friends when you find a good deal at the store. Why not tell them what a great web site they can get from Churchonline.net? If your friends go see that movie, you won't get paid. If they eat at that restaurant, you won't get paid. If they buy those jeans... nope. But mention Churchonline.net and it's money in the bank!

A CHRISTMAS PRESENT FOR YOU—If you call or email us and mention that you read this newsletter, you will receive an additional month worth of referral bonus for any church you refer that signs up with us prior to January 31, 2009. That means up to \$320 cash for you (instead of the usual \$240), if they sign up for the premium package on a monthly plan! Merry Christmas!